

K-LOVE is an FM station I have listened to for the last year. It is very important to me and my family. In fact, it is so important to us, we support K-LOVE by monetary means. We love the fact that K-LOVE is family friendly, commercial free and encouraging to us. This station plays a big role in my life as I personally listen to this station for 8 or more hours a day. This station is a clean station that focuses on being positive and encouraging throughout the day and night. They are genuine and encourage others to be genuine also. Other stations that I have listened to previous to K-LOVE were not encouraging selflessness, rather promoted the evil things of this world such as selfishness, hate, coarse joking, sexual immorality and the like. The news was never positive and the commercials frequently selling things I would never want or buy. By having such an encouraging, clean and positive FM radio station-- especially at this time in our world-- our community needs this. It makes the days easier and I handle the hard days better when K-LOVE is playing. By allowing the LPFM to take priority over regular FM stations like K-LOVE you are diminishing the positive effect K-LOVE and stations like it have on the community. For those of you that are making these decisions, you know our country needs positive and encouraging things in our lives to help us make it to the next day, week, month and year. Please take into consideration the millions of people K-LOVE reaches everyday throughout the country.